## Psychology Today



### The Significance of Hair

We endow hair with psychological and symbolic meaning.

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#### **KEY POINTS**

- Hair has been used symbolically to humiliate, enable sacrifice, terrify, endow strength, and profess love.
- · Changing as we age, hair is a biological, physiological, and social marker of stages of our life.
- · Hair creates boundaries between human and animal, adult and child, male and female, and health and illness.



A woman at a hairdresser trying to buy a wig after having her hair cut into a bob. The "bob" was an extreme cut that was eventually popular during the 1920s. American School, 20th century. Private Collection. Image from a short story illustration.

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"I want to be a society vampire," says Bernice, the protagonist in F. Scott Fitzgerald's short story "Bernice Bobs Her Hair" (1920). Encouraged by her devious, calculating cousin Marjorie, Bernice believed "bobbed hair was the necessary prelude." She, though, had no real "tonsorial intentions" to bob her hair but fell victim to a trap her jealous cousin had set for her.

The "bob," incidentally, was considered a "revolutionary" short hairstyle in the early 20th century. Before being widely accepted by the late 1920s, it was often associated with sexual promiscuity, as well as behaviors, such as smoking, drinking, and wearing make-

up and short skirts, then controversial for women (Sherrow, 2006). The hairstyle presented an "androgynous silhouette" and "transgressed traditional gender" norms (Biddle-Perry, 2022)

Poor Bernice, fearing she had no choice, saw the barbershop sign, and the barber in his white coat, and "had all the sensations of Marie Antoinette bound for the guillotine...Would they blindfold her? No, but they would tie a white cloth round her neck lest any blood—nonsense—hair—should get on her clothes."

Not only had Bernice's decision created an "incendiary act of social indiscretion" in a small-town community (Biddle-Perry), but once her lovely long hair was cut, Bernice "flinched at the full extent of the damage that had been wrought...her hair was ugly as sin...and she was—well, frightfully mediocre..."



A hair-dresser accidentally severing a woman's locks with his curling tongs, 19th century.

Source: Wellcome Trust Collection. Public Domain.

Clearly, Fitzgerald gives us an apt description of a so-called "bad hair day." He, though, enables Bernice to get her revenge: While her cousin sleeps, Bernice deftly "amputates" Margorie's own two lovely blond braids (Fitzgerald, 1920.)

Throughout the centuries, many other stories have reflected the symbolic—i.e., metonymic—property of hair. In classical literature, for example, we have Homer's Greek hero Achilles in a "black cloud of despair" and "heartbroken" upon hearing of the death of his



Caravaggio's "Medusa," c. 1597. According to Roman poet Ovid, Medusa had tangled snakes for hair. Uffizi Gallery, Florence.

Source: Wikimedia Commons/ Public Domain.

comrades "blanketed the corpse with their own hair, which they cut off and threw on top..." Achilles then cuts his long "chestnut hair," which he "dedicates"

beloved Patroclus, killed by the Trojan leader Hector.

to Patroclus to take to the Underworld (Book 23). Significantly, he appreciates the enormity of his action—namely, because of vows his father had made to

preserve Achilles' hair, Achilles will never return home again (Wilson).

"With both hands, he tore his hair" (Book 18). At the funeral pyre, Achilles'

Further, the Roman poet of the Gorgon Medusa, whose hair was a tangled mess of snakes (Metamorphoses, Book Four). Medusa was "so

Ovid tells of Perseus, tasked with bringing back the head awful" that anyone who

looked at her turned to stone (Wilk, 2000).

A popular figure in art, Medusa was frightfully depicted by 16th-century Italian painter Caravaggio. For a more comic rendition, see Brazilian painter Vik Muniz's 1997 "Medusa Marinara," at the Art Institute of Chicago.

And there is the Biblical story of Samson and treacherous Delilah, who pesters Samson into revealing that his hair is the source of his exceptional strength (Judges 16).

Some may also know O. Henry's classic, The Gift of the Magi, in which a young impoverished couple sacrifices their most prized possessions—she, her hair, and he, his watch—to purchase Christmas gifts for each other, only to find that what they relinquish makes the other spouse's gift useless (1905).



"Delilah," by 19th-century French artist Gustave Moreau Source: Photo credit: Bridgeman Images. Used with permission

In these stories, hair can be used symbolically to humiliate, enable sacrifice, terrify, endow strength, and profess love. What is it about this "special and cherished feature" (Buffoli et al, 2014) that we invest with such psychological meaning?

Hair, deriving from the epidermis, is unique to and a defining characteristic of mammals and not other animals. Externally, hair is composed of "thin, flexible tubes of dead, keratinized cells"—the hair shaft. Internally, there are living hair follicles, which grow in dynamic cycles of varying length that are dependent on where the hair is on the body as well as on hormones, and an individual's age, nutritional status, and environmental conditions (Buffoli et al.).

Hair's main functions are to protect the skin and the eyes and provide temperature regulation (i.e., aids in perspiration evaporation; Stephens, 2022). Hair also increases the skin's sensitivity to tactile, including sexual, stimulation. It no longer functions, though, as it does in other mammals, for insulation and camouflage (Randall, 2008).

Hair grows all over the body, except on our soles, palms of the hand, part of the lips, and parts of the external genitalia (Buffoli et al). Most of the hair on our body is fine, short, downy vellus hair (Stephens, 2022). When we are cold or anxious, this hair can "stand on end" and give us goosebumps (Randall).

Hair varies in length, diameter, and cross-sectional shape among people, as well as whether it is straight, curly, etc. A balance of different kinds of melanin pigment determines whether someone has blond, red, brown, or black hair. As we lose melanin pigment,



Wild Man, Cologne (?), circle of the Parler family, late 14th century. Museum Schnutgen, Germany. This striking image was included in the French Exhibit catalog on hair (see bibliography for the reference).

Source: Copyright: Rheinisches Bildarchiv/Museum Schnutgen. Used with the generous permission of the Museum. our hair turns gray (Buffoli et al).

Impressively, hair is part of our body that is detachable, and unlike most other parts, almost magically, healthy hair regenerates—i.e., it grows back when cut—which gives it a spiritual dimension as well.

Most significantly, hair shapes our identity. It is a biological, physiological, and social marker of stages of



'Fashion 3," by Australian artist Susan Adams, 2016.

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our life. It changes as we age: Secondary hair develops at puberty, and thinning, graying, or even balding occurs later in life (Harlow and Lovén, 2022).

Although hairstyles change over time, as we saw in Fitzgerald's story, culture often plays a considerable role in both prescribing and proscribing what is acceptable, including whether hair should be covered or even from what parts of the body hair should be removed.

Perhaps hair's significance and symbolic power lie not only in its regenerative ability but also in that it creates boundaries (Smelik, 2015): between the body's



"Delilah," by English artist Chris Gollon.

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inside and out; between living material and dead; and between human and animal, adult and pre-pubescent child, male and female, and health and illness.

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Woman with hair dressed in an enormously high chignon.
Colored line block by Robe. Hairstyles change over time. In retrospect, some seem quite bizarre, but there is often pressure to conform to standards of beauty for their time.

Source: Wellcome Trust Collection. Public Domain.

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